



EDITORIAL INFORMATION

“FRENCH FLAIR” AT LONDON BREAD AND CAKE

8 French students from different parts of France (Paris, Alsace and Bretagne), all studying International Trade, join the London Bread and Cake Company Limited for 3 months to assist the company and develop their Sales and Marketing skills by “first” hand experience.



From left to right:

Anais REITHINGER, Fanny WINTZER, Clemence BEDEL, Kim GUICHOT, Axel BRUNO, Melusine BINDER, Wafa GHANEM, Marwan LAYOUNI (Anais, Fanny, Axel and Melusine come from Lycee Albert Schweitzer in Mulhouse, Clemence comes from Lycee la Providence in Bretagne, Kim and Wafa from Lycee Jean Baptiste Poquelin near Paris, and Marwan comes from Lycee Jean Vilar near Paris)

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