

## London Bread and Cake Company Wins Metropolitan Police Contract

Managing  
Director,  
David Hall



Enfield based London Bread and Cake Company has been awarded a contract to supply 70 Metropolitan police units in London with bakery products for its hungry workforce.

The business, which employs 92 staff and supplies bread and cakes to over 600 product lines to shops, hotels and restaurants in London and the Home Counties, won the 3 year contract, (worth £200k per year), following specialist advice and support from Enterprise Enfield.

Prior to approaching Enterprise Enfield, Managing Director, David Hall, was increasingly coming across opportunities to tender for large contracts which included sections on Environmental Systems. However, because the business was not environmentally accredited and did not have a full environmental management system in place, it was unlikely to succeed in securing these bids.

David Hall received one to one business support and advice from Enterprise Enfield Advisers, Wayne Saul and Marie Fuller under its EcoVate Programme, which provides FREE environmental support to help people manage their business in the most cost effective and sustainable way.

The service, which is part-financed by the European Regional Development Fund and Enfield Council through the Working Neighbourhood Fund, included one to one business advice sessions over a number of months looking at tenders as well as conducting a full environmental review of the business. As a result, London Bread and Cake Company has significantly reduced its waste and energy consumption as well as its costs; it has also safeguarded 2 jobs, created 5 new positions and is now looking to use its green credentials to supply Olympic customers. The firm has also

just won a 3 year contract with Newham, Barking and Dagenham and Havering Councils, worth over £250k per year.

David Hall explains:  
*"Thanks to the EcoVate Programme, we have retained all our customers within a difficult period of food price increases and we have not lost a single customer where environment was a criterion. Now we have won 70 new accounts for the Metropolitan Police Catering in London where ISO14001 was a preference and employed 5 new members of staff. Simply knowing that you can rely on Enterprise Enfield Advisers for their wealth of knowledge and experience is great."*

For more information about London Bread and Cake Company visit [www.londonbread.com](http://www.londonbread.com). For more information about the EcoVate Programme and other business support services contact Enterprise Enfield on 020 8443 5457.