

The London Bread and Cake Company Limited

16th June 2009

Dear Purchasing Manager

The London Bread & Cake Co Ltd is one of the largest wholesale bakeries manufacturing 600 products and delivering every day of the year to Greater London.

Our extensive range of bread, rolls, and cakes is not only produced ambient in various sizes but, is available part baked, frozen and can be individually wrapped and labelled or boxed to suit your needs.

We are renowned for our flexibility in meeting our customer's requirements by close working relationships at sales, marketing and technical levels.

We will work with our clients to expand their business, understanding product size, packaging/presentation and developing concepts, themes, etc.

In 2007 we were finalists in the Healthy Bakery Concept of the year for the Baking Industries Awards, and last year we are finalist for Customer Focus.

Our Customer Service is open from 07.30AM to 17.30PM and we endeavour to correct any issues by 11.30AM.

Our craft bakers with traditional techniques can produce small quantities of high quality speciality breads. Alternatively the state of the art bread and roll plant can manufacture up to 5,000 items per hour to give cost effective value for money.

The comprehensive Quality, HACCP and Due Diligence systems working with customers, suppliers, and various professional associations ensure only the highest standards are maintained.

At a recent audit we achieved the highest grade accreditation an "A" Grade under B.R.C guidelines.

For Sales enquiry contacts: Patrick Powell (Sales Manager) or Claudette on 020-8807-6773 or email sales@londonbread.com.

We would be happy to supply Free samples and discuss prices.

We are nominated to Eurest, Sodexho, Flior/Avenance, Aramark and many other groups so please contact us.

Yours Truly,

Patrick Powell
Sales Manager