



## PROMOTIONAL PRODUCT CALENDAR

### JANUARY

### FEBUARY

- **14<sup>TH</sup> VALENTINE'S DAY:**
  - HEART BISCUITS & PINK CUPCAKES

### MARCH

- **17<sup>TH</sup> ST PATRICK'S DAY :**
  - IRISH SODA
- **EASTER :**
  - HOT CROSS BUNS
- **RED NOSE DAY**

### APRIL

- **30<sup>TH</sup> ST GEORGE'S DAY**

### MAY

- **NATIONAL DOUGHNUT WEEK**
- **BRITISH SANDWICH WEEK**

### JUNE

- **6<sup>TH</sup> AMERICAN INDEPENDENT DAY:**
  - CORN BREAD
  - AMERICAN "SWEET" MUFFINS BLUEBERRY

### JULY

- **14<sup>TH</sup> FRENCH BASTILLE DAY:**
  - BRIOCHE

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**AUGUST**

**SEPTEMBER**

**OCTOBER**

- **31<sup>ST</sup> HALLOWEEN:**
- PUMPKIN BREAD

**NOVEMBER**

**DECEMBER**

- **25<sup>TH</sup> CHRISTMAS:**
- STOLLEN
- CRANBERRY BREAD AND MUFFINS
- MINCE PIES:
  - SHALLOW
  - MEDIUM
  - LARGE
- CHRISTMAS CAKE
- CHRISTMAS PUDDING